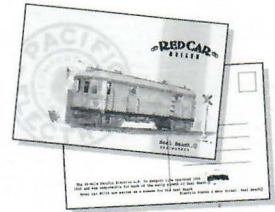


SEAL BEACH Historical & Cultural SOCIETY

APRIL
1999
NEWSLETTER



RED CAR MUSEUM
POSTCARDS...



ON SALE NOW!

P.O. BOX 152 SEAL BEACH, CA 90740 + LAURA ALIOTO, PRESIDENT (562) 683-1874

Election of Officers:

New officers of the Seal Beach Historical and Cultural Society were appointed at the January general meeting.

Elected officers include:

President: Laura Alioto

*Vice President:
Kathy Morton*

*Secretary:
Jackie Fitzpatrick*

Treasurer: Bill Ward

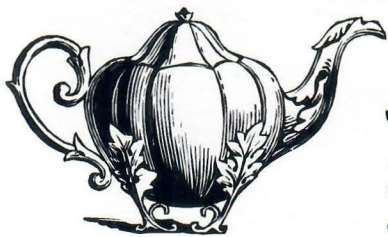
*Appointed
chairpeople include:*

Facilities Chairman: Bruce Frenzing

*Newsletter & Publicity:
Maj Harmon*

*Graphics/Visual display:
Rick Murphy*

Liaison: Carla Watson



Jewel City Gems

A new display: Our new exhibit "A Seal Beach Gem: The Jewel City Cafe Silver" has opened to critical acclaim from visitors and members. Our

newest display in the Red Car Museum is an exciting array of 16 pieces of silverplate serving items from the Jewel City Cafe that the Seal Beach Historical and Cultural Society acquired last year.

The Jewel City Cafe was a famous, grand dinner and dance pavilion that operated on the pier between 1915 and the late 1920's.

Dresses from that period are on loan from some of our members to complement the exhibit.

The Red Car is open from 1-4 p.m. the second and fourth Saturday of the month. Come by and see a shiny part of Seal Beach history!

April General Meeting

"The Earthquake of '33 - Where were you?"

Join us for our April general meeting titled: "The Earthquake of '33 - Where were you?"

The meeting is scheduled for:

Time: 7.30 p.m.

Date: April 22, 1999

Place: Mary Wilson Library Senior Center

Guest speaker and local historian/videographer Dennis Morawski will present two videos in his "I remember Long Beach" series. The videos, both shown for the first time in their entirety by the editor/creator, use some incredible film footage to recreate the 1933 earthquake that rocked Long Beach, Seal Beach and surrounding communities.

East video is 25 minutes long and a question and answer period will be available.

The Mary Wilson Library is on the Electric Avenue greenbelt. The free meeting is open to the public and refreshments will be served. Bring your friends or potential new members! For more information, call (562) 683-1874.



White Elephant Sale

We need your support: Clean out your closets! Sweep through the garage! Our annual White Elephant Fund-raiser is set for 9 a.m. to 2 p.m. April 17 in front of the Red Car, and we need your help! Anything you can donate - household items, toys, books, small appliances - is greatly needed. No clothes, please! Drop off donations at 215 Surf Place.

This is our biggest fund-raiser of the year. All proceeds go toward maintenance of the Red Car and historical programs.

We have received a very nice postcard collection dated 1907 - 1917. Also, 78 rpm records of Gilbert & Sullivan.

Membership News

Welcome: Please welcome new members

Stanley E. Poe and Krista Day Zimmerman.

To Join: Become a member of the Seal Beach Historical and Cultural Society by sending your name, address, phone number and a check to: P.O. Box 152, Seal Beach, CA 90740.

Single: \$15.00 yr.

Family: \$25.00 yr.

Sponsor: \$50.00 yr.

Patron: \$100.00 yr.

Life: \$200.00 yr.

Wish List

- Polaroid Camera
- Film
- Manila Folders
- American Flag (large)
- 13" TV With VCR
- Copier Machine
- A New Stairwell With Landing (Entrance To Red Car)

Have You Moved?

Please remember to notify the SBH&CS with your new address. We do not wish to lose track of you. Thank you.



Lil' Red Car

Takin' it to the Streets

Once again the Red Car miniature replica float took to the street during Seal Beach's Springfest Parade on March 28th. It received a great response from the spectators (ooooohhs & aaaahhhs) If you missed the chance to see it, the parade will be airing on SBTv (channel 3) anytime soon. Date & time unknown.

Photo Contest

A new display: Entries from our annual amateur photo contests will soon be on display in the Seal Beach Police Department lobby until the end of the year!

On the police department's request, the

Seal Beach Historical and Cultural Society loaned the photos to decorate police headquarters, located on Seal Beach Boulevard.

The annual photo contest, titled "Visions of Seal Beach... Through the Lens," compelled area photographers to capture their favorite scenes of Seal Beach.

The contest is designed to collect today's images of Seal Beach, as part of the city's historical record.

Winning photos are also on permanent display in City Hall. Thanks go to Seal Beach Camera and PC30:Min Photo, both located in Seal Beach, for sponsoring the contest every year.

Orange County History Day

On March 27, 1999, Kathy Morton represented the SBH&CS as a judge for the Orange County History Day competition at Estancia High School in Costa Mesa. Approximately 350 students participated with their projects. Finalists will compete at state level—May 9-12.

Being a retired middle school teacher, Kathy felt right at home. She had chaired the social studies department and organized a history fair at the school where she taught before moving to Seal Beach.

We Urge You To Visit the Red Car

and Join In The Driving Force Behind The Never-Ending Quest To Preserve Our City's Heritage.

Merchandise for Sale

History related items make excellent gifts!

RED CAR T-SHIRTS	\$15.00
RED CAR POSTCARDS	50¢
"A STORY OF SEAL BEACH" (BOOK)	\$5.00

MEMBERS GET A 10% DISCOUNT



2nd Annual Bathing Suit Fashion Parade, Seal Beach, CA July 14, 1918