HISTORICAL CULTURAL S O C I E T Y

EDITOR: LAURA ALIOTO, (562) 683-1874

JULY/AUGUST 2000 NEWSLETTER



The Red Car:

Open dates through the end of the year as follows:



Aug - 22 Sept - 9 & 23 Oct - 14 & 28 Nov - 11 & 25 Dec - 9

2000 Board of Directors

President: Laura Alioto Vice President: Kathy Morton

Secretary: Jackie Fitzpatrick

Treasurer: Bill Ward

Facilities: Bruce Frenzinger

Graphics/Visual display: Rick Murphy



Helen de la Rocha Linda Tam Family (Lifetime)

Welcome Aboard!



Pacific Coast Highway at 10th Street, Seal Beach - Jan. 1, 1932

Celebration of Life

We are saddened by the unexpected death of two of our society's members,
Nathan Cohen and Dave
Stangeland. Both Nathan
and Dave

ookstore

Nathan Cohen

strongly supportive in helping to achieve our goals.

Nathan became invaluable to all that had the privilege of knowing him.

A few years ago he allowed us to peep through his

were

"looking glass," his shop window with all his treasures, while we prepared the window for the society's Silent Auction. He loved the Red Car, and never forgot to tell his visitors "that was the ticket, that brought the people to Seal Beach".

"Big Dave" is Seal Beach.
As a young man still in the sand he was selling hamburgers. His kindness was infectious. Rarely was there a time when speaking to Dave that he didn't start the conversation with "did I tell about the time..." or "did you know that..." each story better than the last and factual.

We will miss them dearly...

Articles from the Attic

Early in 1935, a new spirit on enterprise revived the city of Seal Beach and a great future was in sight.

A City Hall with all municipal offices and a civic auditorium were new. Bonds were voted for construction of a new sewage disposal plant for a high-pressure water system... adequate water facilities to care for the homes of the future. Construction of a breakwater at the entrance of Anaheim Bay and construction of the Pacific Coast's longest



pleasure pier. Two blocks of beach frontage was purchased costing \$41,000 a block on either side of the pier.

The Security First National Bank has assumed title of the lands of the Bayside Company in 1935. On October 1, 1938. Philip Norton, Incorporated: acquired the lands of the company, approx. 800 lots.

Norton brought new life to the dormant building industry of Seal Beach.



Articles From the Attic

Small homes were built, five at \$5,000, three at \$3,000, ten at \$2,500. During this time the pier was under construction.

Strides to make Seal Beach one of the most desirable waterfront communities continued. Addition to the Seal Beach Elementary School had been voted. There were four new classrooms and improvements to the outdoor athletic facility, and paving of Main Street with a rock substance and asphaltic concrete pavement to improve the entry to the town. A sizable addition to the sun parlor where visitors could cook their picnic meals was made. Purchase of the "Ord Land Company" property, at the east city



limit added nearly a mile of beach to the city holdings. The purchase and improvement program would further allow Seal Beach to aid in the national defense program.

A parallel jetty running from the opposite side of the entrance to Anaheim Landing Bay, running parallel to, and as long as the present jetty was constructed. Dredging of the bay and deposit of materials on the eroded beach frontage would make the bay area navigable for larger vessels.

On May 20 & 21, 1939, the first annual Seal Beachcombers celebration was the occasion for the dedication of the \$110,00 pier, and adjacent improvements. Home building had

taken a sudden spurt, small homes, medium homes and spacious mansions were built in the city and along the ocean front. The city's awakening was the signal for new industry: nearly, \$300,000 for the Dow Chemical Co., plant, \$301,000, improvements at the Los Angeles Bureau of Power and Electric, (DWP) and improvements to the Anaheim Bridge.

Many Thanks!

Within the last year, many members and others have come forward with generous gifts, labors of love and support for which we are forever grateful. Little or big, their kindness is much appreciated.

Thank you to the following:

Admiralty Pest Control for ridding the Red Car of termites.

Eloisa Borah for searching out and donating unique Seal Beach memorabilia and her never ending enthusiasm.

Joan Beyers donation of 1928 marriage certificate for Clinton Beyers and Adelade Witt.

Mrs. Ell Davis for the photograph of the Joy Zone.

Michael Dobkins for music tapes and rare Seal Beach memorabilia.

Jannette Farr for donating a portion of her profits from the sale of "Seal" related jewelry. Also, a telephone directory that reflects the residency of Seal Beach in the early 1940's.

Steve Guluk for the beautiful acrylic he painted of the Red Car, now on exhibit in the Red Car. Also, for keeping the Red Car on the Internet Highway.

Mary Jo Henricksen for the photograph, Safety Award Tie Clip, Bedge and Brotherhood of Railroad Trainmen Pin belonging to her husband, Chris P. Henricksen who worked for the Pacific Electric in the 1940's and 1950's. Also, assisting in sorting, filing and putting the Archives in order.

Larry and Eileen Howard for the 1934 Pacific Electric Railroad Timetable.

Bob Moran, City Yard, for his patience, endurance and hard work helping maintain the Red Car's electrical system.

Mrs. Dorothy M. Nescher for giving us permission to play her wonderful recording, "Salubrious Seal Beach". Bernis Reni of Traveling Palette who donated an artist's proof of her painting "The Red Car" Joan Stegman for her continued support.

Women's Club for their generous donation, \$200.00

Doug Wright of Leisure World for donating an antique Popcorn Vendor and Gum Ball machine.

Our many docents for volunteering their personal time. So many more contributions, that do not go unnoticed.

You give of your time, energy and resources to keep our history alive.

A very, very big THANK YOU!

Laura L. Alioto, President

A.P.B. (A Police Blotter)

Stop by the Red Car and check out the Seal Beach Police Blotter for 1928 and 1929. Unlike other outdated police blotters, this 1920's edition was not destroyed. The S.B. Historical Society acquired it when it was put up for auction earlier this year. There are 1,216 entries; eight for felonies, twenty for investigation, thirty three sleepers, one for "No Charge" and one voided. The rest are misdemeanors. The three sections that account for most of the arrests are Section 113-MVA Speeding with 510 arrests and an average bail of \$15.00, Seal Beach ordinance 142-Possession of Alcohol with bail running from "Warned" to \$600.00, depending on what the suspect had in his pockets, and third is City Ordinance 116. Ordinance 116 is a shotgun section covering disorderly conduct such as drunk in public, disturbing the peace, breaking glass, profane language, and nude bathing. The bails were under \$30.00. There are other interesting sections such as City Ordinance 108-Undressing in a Car, Indecent Exposure, and Parking in a Police Lane.

Oral History

Anyone who wishes to have their memories recorded is encouraged to contact the Society and we will work out the arrangements for the interview.

To Join:

To become a member of the Seal Beach Historical Society, or for more information on society events, call: 562-683-1874

Single	\$15.00 yr.
Youth w/I.D	\$7.00 yr.
Family	\$25.00 yr.
Sponsor	\$50.00 yr.
Patron	\$100.00 yr.
Life	\$200.00





PACIFIC ELECTRIC RAILWAY TIME TABLE



LONG BEACH LOCAL LINES

American Ave. Line

East Long Beach-Willow Street Line

East 7th Street Line Seal Beach Line

CORRECTED TO JUNE 25, 1934
Subject to Change Without Notice

H. O. MARLER
Passenger Traffic Manager
Pacific Electric Bldg., Los Angeles, Cal.

Sunday schedules will be operated on New Year's Day, Memorial Day, Fourth of July, Labor Day, Thanksgiving Day and Christmas Day,

Form 1A

531-6-13-34

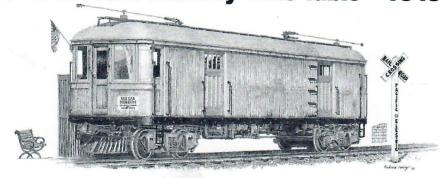
EAST 7th STREET LINE Daily Except Saturday and Sunday

Leave Pacific Avenue Station for Seventh and Redondo Avenue at 5:15 a.m., 5:45, 6:10, 6:25, 6:40, 6:48, 6:56, 7:05, 7:11, 7:16, 7:21, 7:28, 7:28, 7:36, 7:43, 7:50, 7:58 a.m., and every 10 minutes until 3:58 p.m., 4:05, 4:12, 4:19, 4:26, 4:33, 4:40, 4:47, 4:54, 5:01, 5:08, 5:15, 5:22, 5:29, 5:26, 5:43, 5:50, 5:57, 6:05, 6:13, 6:21, 6:30 p.m., and every 10 minutes until 8:00 p.m., and every 15 minutes until 8:00 p.m., and every 15 minutes until 11:00 p.m., 11:20, 11:35 p.m., 12:17 a.m.

Leave Seventh and Redondo Avenue for Pacific Avenue Station at 5:00 a.m., 5:30, 6:05, 6:30, 6:45, 7:00, 7:10, 7:18, 7:25, 7:32, 7:39, 7:46, 7:53, 8:00, 8:07, 8:14, 8:21, 8:30 a.m., and every 10 minutes until 4:20 p.m., 4:27, 4:34, 4:41, 4:48, 4:55, 5:02, 5:09, 5:16, 5:23, 5:30, 5:37, 5:44, 5:51, 5:58, 6:05, 6:12, 6:19, 6:26, 6:34, 6:42 p.m., and every 10 minutes until 8:12 p.m., 8:25 p.m., and every 15 minutes until 11:25 p.m., 11:45 p.m., 12:05 a.m., 12:35, 1:05, 1:40 a.m.

Donated by: Mr. & Mrs. L.W. Howard March 30, 1999

Pacific Electric Railway Time Table - 1943



Saturday Schedule

Leave Pacific Avenue Station for Seventh and Redondo Avenue at 6:15 a.m., 5:45, 6:10, 6:25, 6:40, 6:45, 6:56, 7:03, 7:11, 7:16, 7:21, 7:28, 7:36 a.m., and every 7 minutes until 8:53 a.m., and every 8 minutes until 6:05 p.m., 6:12 p.m., and every 10 minutes until 10:12 p.m., 10:25, 10:40, 11:00, 11:20, 11:35 p.m., 12:17 a.m.

Leave Seventh and Redondo Avenue for Pacific Avenue Station at 5:00 a.m., 5:30, 6:05, 6:30, 6:45, 7:00, 7:10, 7:18 a.m., and every 7 minutes until 8:41 a.m., 8:49 a.m., and every 8 minutes until 6:05 p.m., 6:14 p.m., and every 10 minutes until 10:34 p.m., 10:45, 11:00, 11:18, 11:35, 11:55 p.m., 12:35 a.m., 1:00, 1:40 a.m.

. AMERICAN AVENUE LINE

Leave Pacific Ave. Station for Willow Street via American Ave. at *x5:15 a.m., a5:15, 5:40, 6:10, *x6:15, 6:40, 6:55 a.m., and every 15 minutes until 7:25 p.m., x7:45, x8:20, x9:00, x9:40, x10:20, x11:00, x11:30 p.m., x12:05 a.m.

Leave Willow Street at e5:30 a.m., *5:38, x6:18, 6:80, *x6:50, 7:00, 7:16, x7:20, *7:30, 7:45 a.m., and every 15 minutes until 7:15 p.m., 7:30, 7:40, x8:08, x8:37, x9:17, x9:57, x10:37, x11:17, x11:52 p.m., x12:38 a.m., x1:12 a.m.

—Daily except Sunday. —Sunday only.

E—Los Angeles-Long Beach interurban train.

These designated trains will make all local sope between Willow Street and Morgan Avenue.

EAST LONG BEACH—WILLOW STREET LINE

Via East 3rd St. and Redondo Ave.

Leave Pacific Avenue Station for Willow Street via East Long Beach at 4:40 a.m., 5:10, 5:20, 5:45, 6:05 a.m., and every 20 minutes until 9:05 p.m., 9:30 p.m., and every 30 minutes until 11:30 p.m., 12:01 a.m., *12:50, *1:25 a.m.

Leave East Long Beach for Willow Street at 5:29 a.m., 5:40, 6:05, 6:25 a.m., and every 20 minutes until 9:25 p.m., 9:50 p.m., and every 30 minutes until 12:20 a.m.

Leave Willow Street for Pacific Avenue Station, via East Long Beach at 5:40 a.m., 8:85, 6:20 a.m., and every 20 minutes until 9:40 p.m., 10:05 p.m., and every 30 minutes until 12:35 a.m.

!Leave East Long Beach for Pacific Avenue Station at 5:50 s.m., 6:05, 6:30 s.m., and every 20 minutes until 9:50 p.m., 10:15 p.m., and every 30 minutes until 12:45 s.m.

- Operates to 7th and Redondo only.

Sunday Schedule

Leave Pacific Avenue Station for Sevanth and Redondo Avenue at 5:35 a.m., 6:08, 6:18, 6:35, 6:48, 7:05, 7:18 a.m., and every 15 minutes until 9:03 a.m., and 9:08 a.m., then every 10 minutes until 10:48 p.m., then 11:08 p.m., 11:28, 11:48 p.m., and 12:18 a.m.

Leave Seventh and Redondo Avenue for Pacific Avenue Station at 6:00 a.m., 6:30 a.m., and every 15 minutes until 9:00 a.m., than every 10 minutes until 10:30 p.m., 10:45, 10:50, 11:05, 11:05, 11:55 p.m., 12:05 a.m., 12:35 1:00, 1:40 a.m.

LONG BEACH-BELMONT SHORE ALAMITOS BAY-SEAL BEACH LINE

Leave Pacific Avenue Station for Seal Beach at 5:15 a.m., 5:55, 6:35, 7:15, 7:55, 8:35, 9:15, 9:65, 10:35, 11:15, 11:55 a.m., 12:35 p.m., 1:15, 1:65, 2:36, 3:15, 3:55, 4:35, 5:15, 5:55, 6:35, 7:15, 7:65, 8:35, 9:15, 10:15, 11:15 p.m., 12:15 a.m.

Leave Seal Beach for Pacific Avenue Station at 5:83 a.m., 6:33, 7:13, 7:53, 8:33, 9:13, 9:53, 10:33, 11:13, 11:53 a.m., 12:33 p.m., 1:13, 1:53 2:33, 3:13, 3:53, 4:33, 5:13, 5:53, 6:33, 7:13, 7:53, 8:33, 9:13, 9:53, 10:53, 11:45 p.m., 12:45 a.m.

Leave Pacific Avenue Station for Belmont Pier at 5:15 a.m., 5:35, 5:55 a.m., and every 20 minutes until 9:15 p.m., and every 30 minutes until 12:15 a.m.

Leave Belmont Pier for Pacific Avenue Station at 6:07 a.m., 6:27, 6:47 a.m., and every 20 minutes until 10:07 p.m., 10:37, 11:07, 11:37, 11:59 p.m., 12:27 a.m., 12:59 a.m.

Leave Pacific Avenue Station for Naples Junction via Belmont Shore at 5:35 a.m., 6:15, 6:65, 7:35, 8:15, 8:55, 9:35, 10:15, 10:55, 11:35 a.m., 12:15 p.m., 12:55, 1:35, 2:16, 2:65, 3:35, 4:15, 4:55, 5:35, 6:15, 6:55, 7:35, 8:15, 8:55, 9:45, 10:46, 11:45 p.m.

Leave Naples Junction for Pacific Avenue Station at 6:15 a.m., 6:55, 7:35, 8:15, 8:55, 9:35, 10:15, 10:55, 11:35 a.m., 12:15 p.m., 12:55, 1:35, 2:15, 2:55, 3:35, 4:15, 4:55, 5:35, 6:15, 6:55, 7:35, 8:15, 8:55, 9:35, 10:25, 11:25 p.m., 12:15 a.m.

MONEY SAVING TRANSPORTATION

DAILY RIDERS
MONTHLY PASS

WEEKLY PASS

between

LONG BEACH and LOS ANGELES
Ask Agents and Conductors
for Details

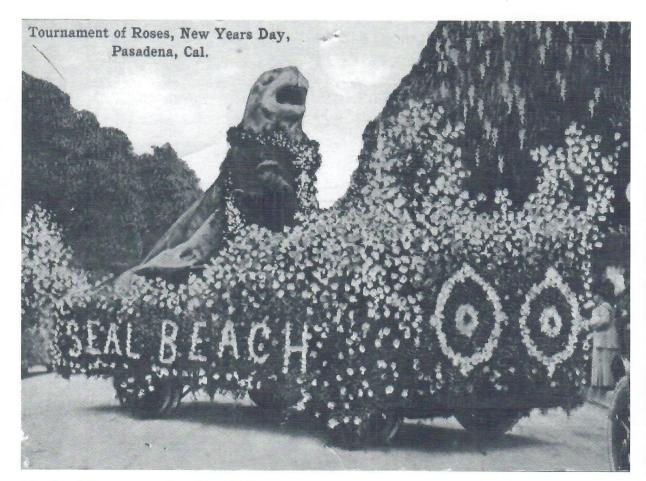
Wish List

- Docents for the Red Car
- Manila File Folders
- Copier Machine
- **■** Bulletin Boards
- Display Cases
- Polaroid Film (620)
- Paint or Painters for Red Car (exterior)

Historic Photos

Can you help?

We are always looking to update our historic photo collection. If you have old Seal Beach photos or postcards, we would love to have a copy. Family photos taken in and around Seal Beach and the stories that go along with them would also be terrific.



"Seal Beach" Tournament of Roses Parade 1918



POST OFFICE BOX 152 SEAL BEACH, CA 90740

PH. (562) 683-1874 + FAX (562) 431-9948 WEBSITE: http://www.seal-beach.com PLACE STAMP HERE

Dues are Overdue

Please check your mailing label. If there is a red dot, it's time to renew your membership. If you have any questions, please call (562) 683-1874.

Thank you.